

Andersen Color Palette



Andersen Logo:
70% Black



Text: 90% Black

Storm Blue



C=91 M=56 Y=9 K=0

Hex #006CA9

RGB 0, 108, 169

CMYK 91, 56, 9, 0

Secondary

Blue Fire



C=73 M=15 Y=1 K=0 1

Hex #04A9DE

RGB 4, 169, 222

CMYK 73, 15, 1, 0

Primary

Primary

Periwinkle



C=42 M=40 Y=0 K=0 1

Hex #9695C9

RGB 150, 149, 201

CMYK 42, 40, 0, 0

Secondary

Primary

Secondary

Seaside Blue



C=81 M=28 Y=14 K=0 1

Hex #0092BD

RGB 0, 146, 189

CMYK 81, 28, 14, 0

Tropical Teal



C=64 M=4 Y=23 K=0 1

Hex #4EBCC6

RGB 78, 188, 198

CMYK 64, 4, 23, 0

Deep Teal



C=88 M=39 Y=37 K=7 1

Hex #00788C

RGB 0, 120, 140

CMYK 88, 39, 37, 7

Tertiary Sunflower Yellow



C=5 M=21 Y=75 K=0

Hex #F2C75C

RGB 242, 199, 92

CMYK 5, 21, 75, 0

Tertiary Tangerine



C=0 M=53 Y=89 K=5

Hex #EA8832

RGB 234, 136, 50

CMYK 0, 53, 89, 5

Tertiary Eggplant



C=84 M=91 Y=35 K=27 1

Hex #412E5C

RGB 65, 46, 92

CMYK 84, 91, 35, 27